

LIFETIME TUNE-UP SERVICE

Red Wing boots are built for toughness, performance and reliability—just like you and your crew. But we know they can take a beating, especially in extreme environments. That's why we offer a Lifetime Tune-Up Service* to help keep your workers' boots at their best.



Free boot checkout

We'll examine the boots to check for wear and tear, and identify components that may need replacement or refurbishing.



Free replacement laces

Our laces are designed to last for 50,000 repetitions, but eventually they'll need to be replaced—and we'll do it for free.



Free cleaning and conditioning

This process helps restore the quality and softness of the leather while helping to protect it from drying and cracking.



Clean. Condition. Protect.
We call it Tough Love.
Watch the video.



All our footwear is made from the highest quality materials. With proper care and a little tough love, Red Wing boots can last for years, even getting better with age.

*Available at participating stores